



\* 55 inch

\* All images are for illustrative purposes only.

**Commercial TV** US761H (MEA)

# 4K UHD Hospitality TV with NanoCell Display and Pro:Centric Direct

US761H with NanoCell Display features UHD resolution that creates vivid details and a virtually flawless picture. And it features Pro:Centric technologies for easy management, configuration and updates on guest room TVs via a centralized management system.



NanoCell



Pro:Centric Hotel Management Solution

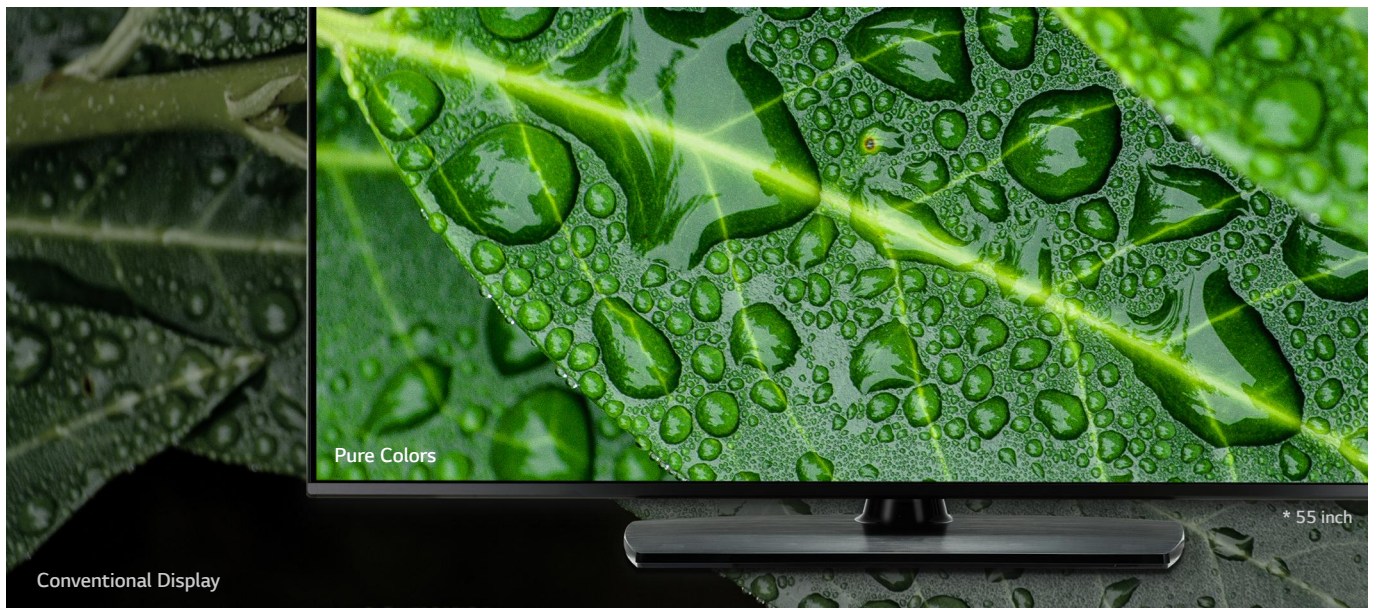


Voice Recognition



Quick Menu

## NanoCell TECHNOLOGY



### Real 4K Made by Pure Colors

NanoCell TV delivers a broad spectrum of color and lifelike accuracy with advanced NanoCell technology, which makes LG Hotel TV the best ever. Discover the more brilliant and clear visual experience with Real 4K that NanoCell TV delivers.

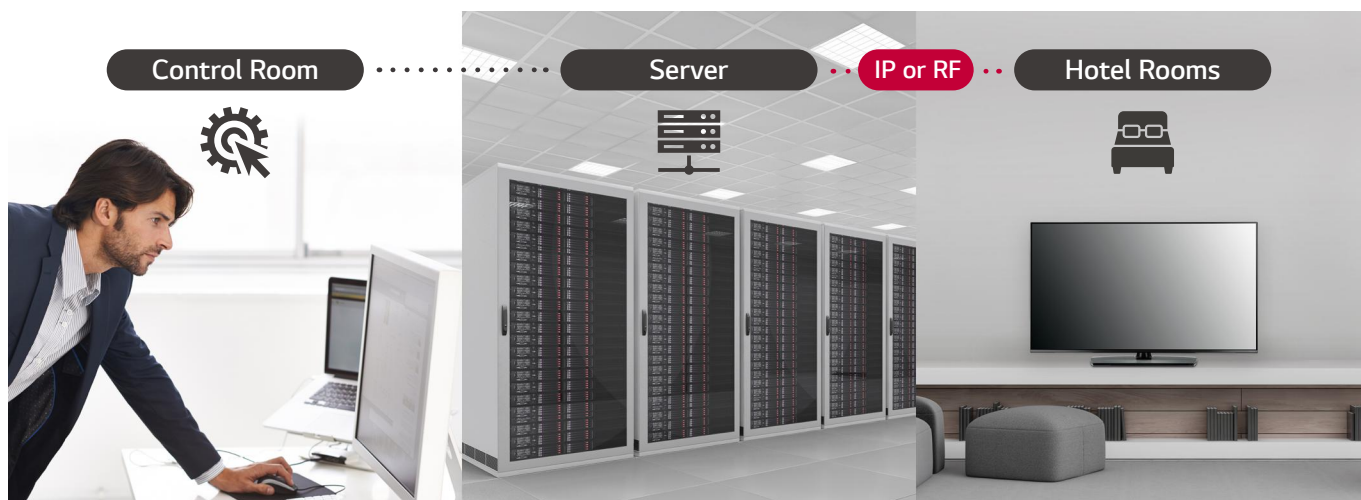


### Nano Bezel Adds Sophisticated Ambiance

With its minimal Nano Bezel, NanoCell is designed to blend into any interior and delivers immersive viewing experience without any interruption.

\* The above image is for illustrative purposes only.

## Pro:Centric HOTEL MANAGEMENT SOLUTION



### Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management with a single click. The Pro:Centric Direct solution enables users to edit their interface easily by providing customized interface and efficiently manages all TVs in the room. The latest PCD version provides IoT-based in-room control as well as voice control function through LG Natural Language Processing (NLP). These IoT and voice-related functions will be your starting point to prepare for the hotel rooms of next generation through artificial intelligence.

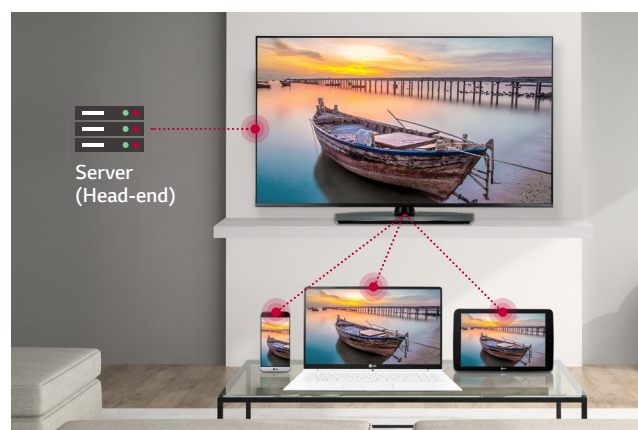
\* Some features may not be supported based on PCD versions.

## VALUE ADDED FEATURES



### More Innovative LG webOS 5.0

Explore the latest LG Smart TV features, and discover TVs that deliver innovative technology, remarkable clarity, and true-to-life colors. Newly added Mood Display & Gallery Mode enable you to utilize the TV as a customized clock and an artwork which perfectly harmonizes with your space and life.



### Soft AP

Software-enabled Access Point (Soft AP) is a "virtual" Wi-Fi feature that uses TV as a wireless hotspot, enabling guests to connect their own devices to the Soft AP. It supports Bridge Mode, allowing administrators to manage in-room Soft AP information such as signal level, Soft AP passwords, etc.

\* Soft AP should be set in the installation menu after the TV is turned on.  
 \* Smart Mirroring may not be operated at the same time.

## VALUE ADDED FEATURES



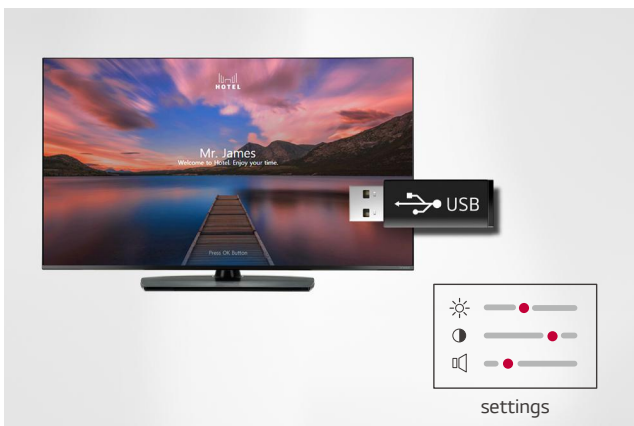
### Welcome Video / Screen

With the capability to display several images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.



### Hotel Mode (Public Display Mode)

From channel selection to volume level, you can control the TV settings in business areas. Public Display Mode also enables you to restore default settings, as required, on the TVs.



### USB Cloning

USB data cloning makes managing multiple displays more efficient for optimal operation. Instead of setting up each display one by one, data can be copied to a USB for one display and can be sent to the other displays through a USB plug-in.



### IR Out

Using the interactive set-top box, all LG TVs can be controlled with a single remote control.

# PRODUCT INFORMATION

\* 65 inch

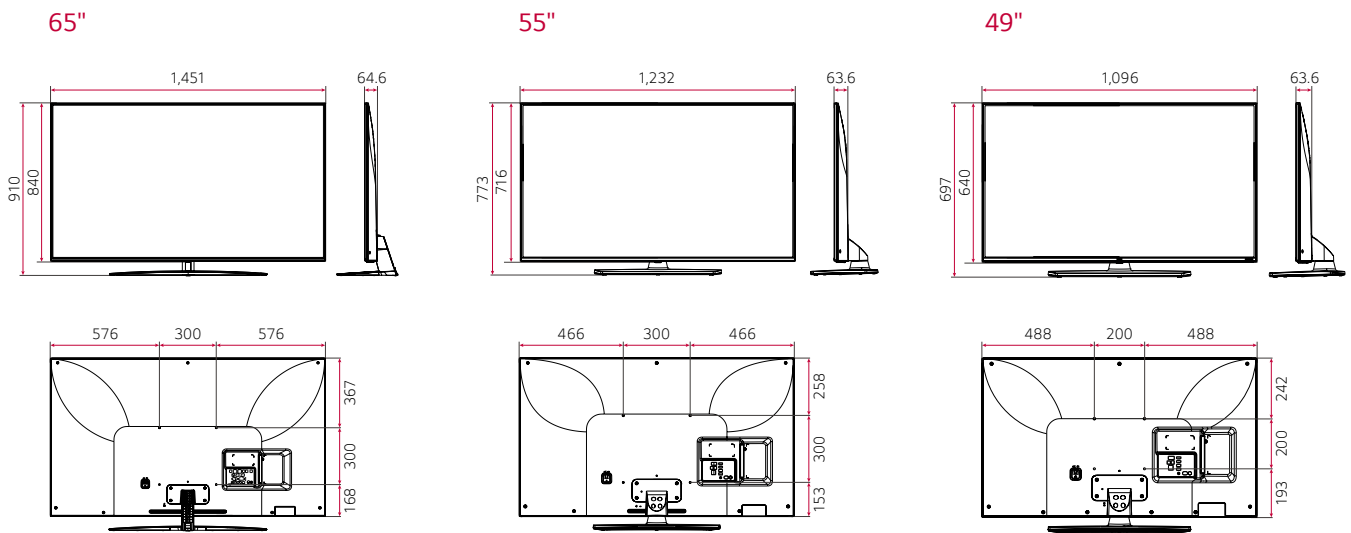


## US761H (MEA)

Design	Stand Type	65" : 1 pole (fixed) / 55", 49" : 1 pole (swivel)
Display	Inch	65" / 55" / 49"
	Resolution	3,840 × 2,160 (UHD)
	Category	NanoCell
Solution	Pro:Centric (Smart, Direct, V), Quick Menu	

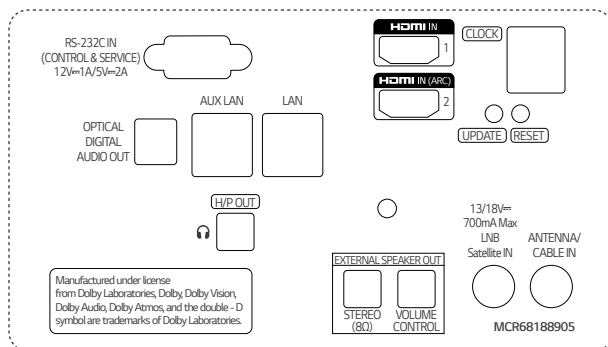
## DIMENSION

(unit: mm)



## CONNECTIVITY

Rear



Side



\* Dimensions & Jack Panels may differ from the above image, so please contact LG sales team to verify before ordering.



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