

\* All images of this file are for illustrative purposes only.



**Window Facing Display** 75XS4G

# Make Your Content Stand Out beyond Window with the Outstanding Visibility



High Brightness



ULTRA HD Resolution



Double-Sided Availability



webOS Smart Platform

## A SCREEN CLEARLY VISIBLE FROM ANYWHERE



### Deliver Your Message with High Visibility Even Under the Strong Sunlight

With a great brightness of 4,000 nits\*\* and UHD picture quality, 75XS4G clearly deliver contents and attract public attention, which is the ultimate display for outdoor visibility. QWP\*\*\* enables clear visibility even when the viewer is wearing polarized sunglasses.

\* 'LG Conventional' refers to LG 75XS2E.

\*\* Brightness of 75XS4G : Max. 4,000 nits, Typ. 3,200 nits

\*\*\* Quarter Wave Plate

## KEEP YOUR CONTENT MARKEDLY WITH HIGH EFFICIENCY

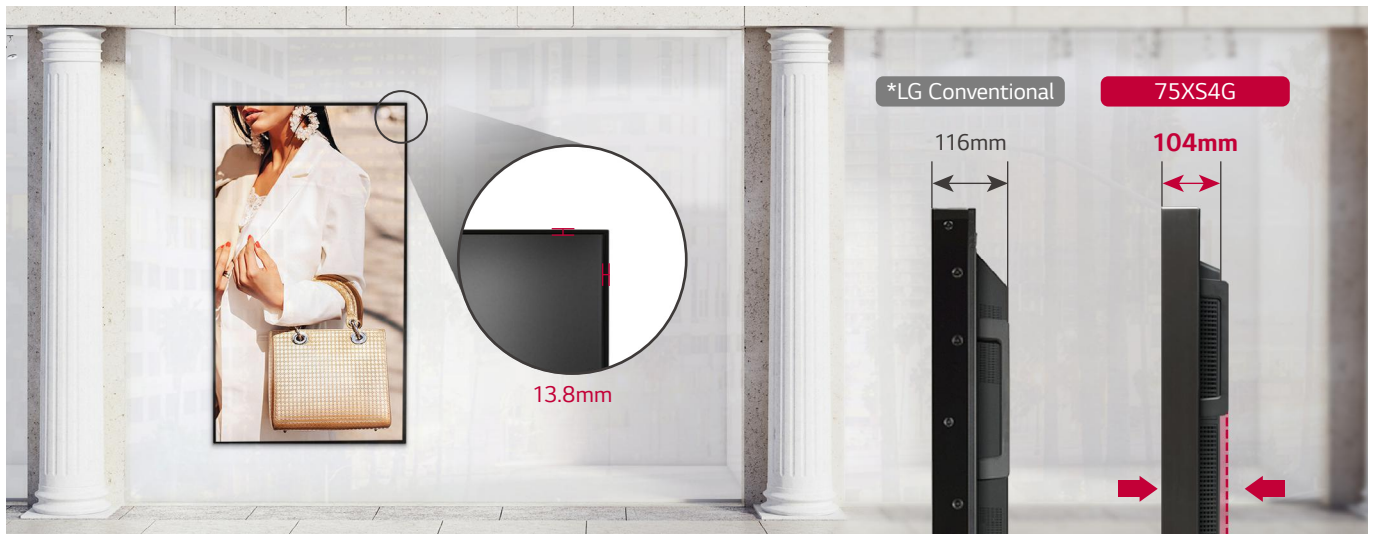


### High Energy Efficiency

The 75XS4G is \*energy efficient, allowing for an efficient total cost management while showing content in UHD resolution even with 4,000 nits of high brightness.

\* Maximum power consumption of 75XS4G is 790 W at 'On Mode'. The figure may differ depending on the actual environment.

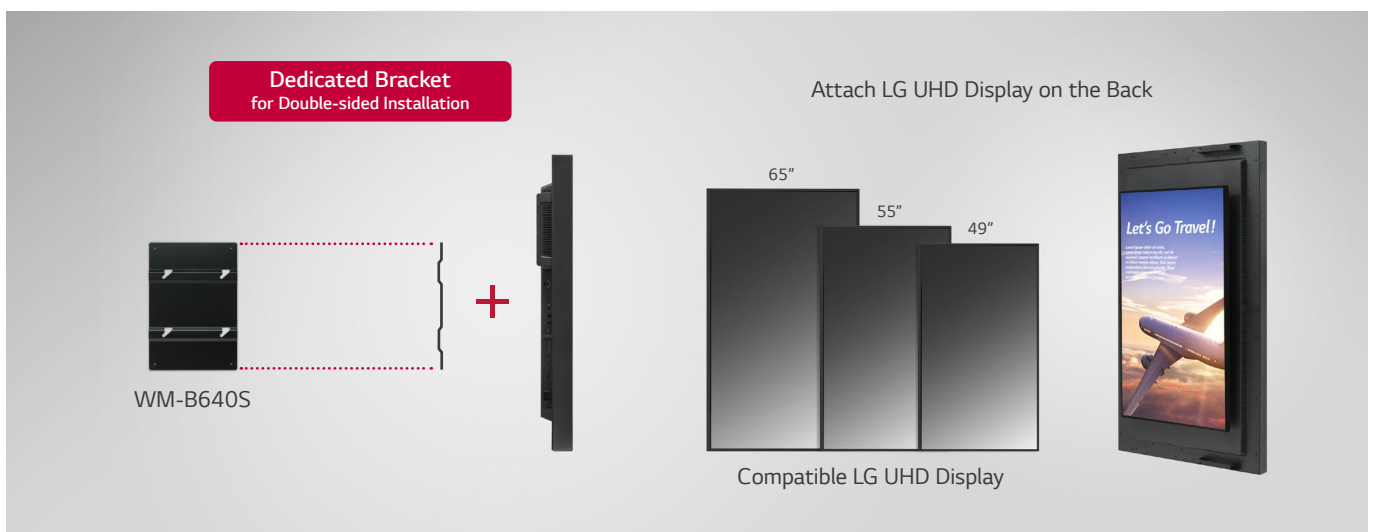
## UTILIZE YOUR SPACES IN AUTHENTIC AND EFFICIENT WAYS



### Space Blending Slim Design

Given that window-facing displays are usually installed indoors close to the window, 75XS4G's slim design is useful as it can blend naturally inside the store.

\* 'LG Conventional' refers to LG 75XS2E



### Double-sided Usage with Dedicated Bracket

Due to the 75XS4G flat-back design and dedicated bracket\*, store owner can attach LG's UHD display\*\* to the back for the purpose of displaying a variety of content for both external and internal customers.

\* Bracket is optional.

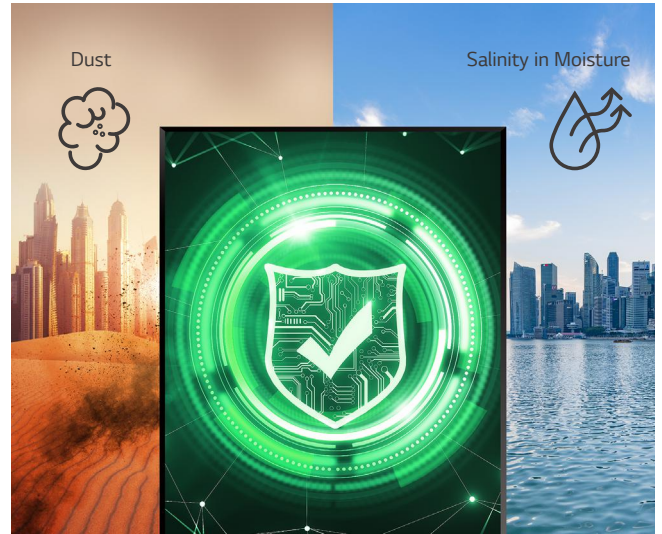
\*\* Attachable Displays : LG 65/55/49 inches UH7 Series, 65/55/49 inches UH5/UM3 Series

## LONG-LASTING HIGH PERFORMANCE



### Wide Operating Temperature Range

75XS4G can operate at various temperatures of 0-40°C.



### Conformal Coating

\*Conformal Coating improves reliability of the circuit board, power board by protecting it against dust, iron powder, humidity, etc.

\* Conformal Coating : Thin protective films/breathing membranes that filter water vapor and solid debris

## CONVENIENTLY USE VIA webOS SMART PLATFORM



### High Performance with webOS

Quad Core SoC\* can execute several tasks at the same time without a separate media player. In addition, webOS 4.1 platform enhances user convenience with intuitive UI and simple app development tools.

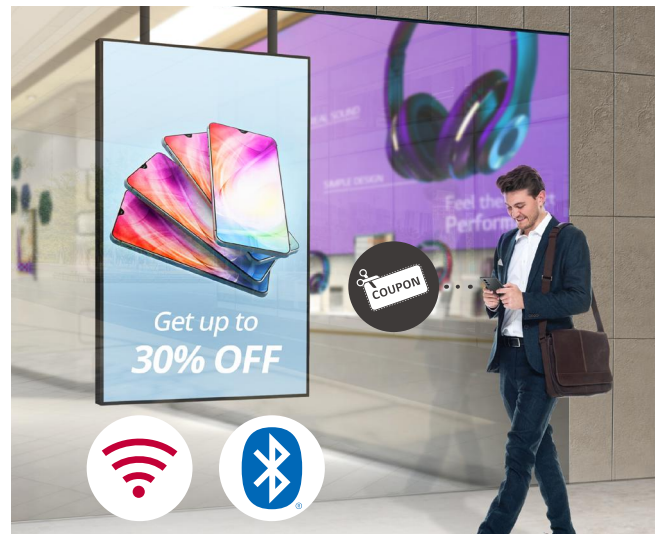
\* System-on-Chip

## MANAGE CONTENT EASILY & EFFICIENTLY



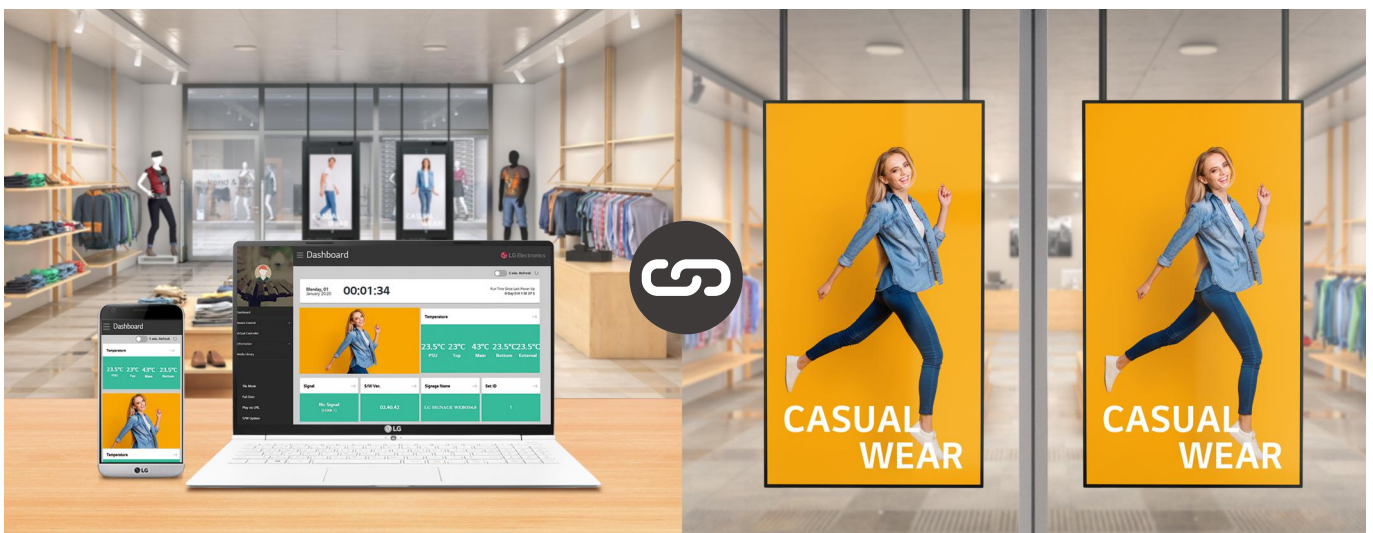
### Multiple Display Control with a Remote Control

Multiple device controls are available through the RJ45 & RS-232C ports. It means that even double-sided displays can be easily controlled simultaneously with a remote control.



### Easy Content Distribution & SW Update

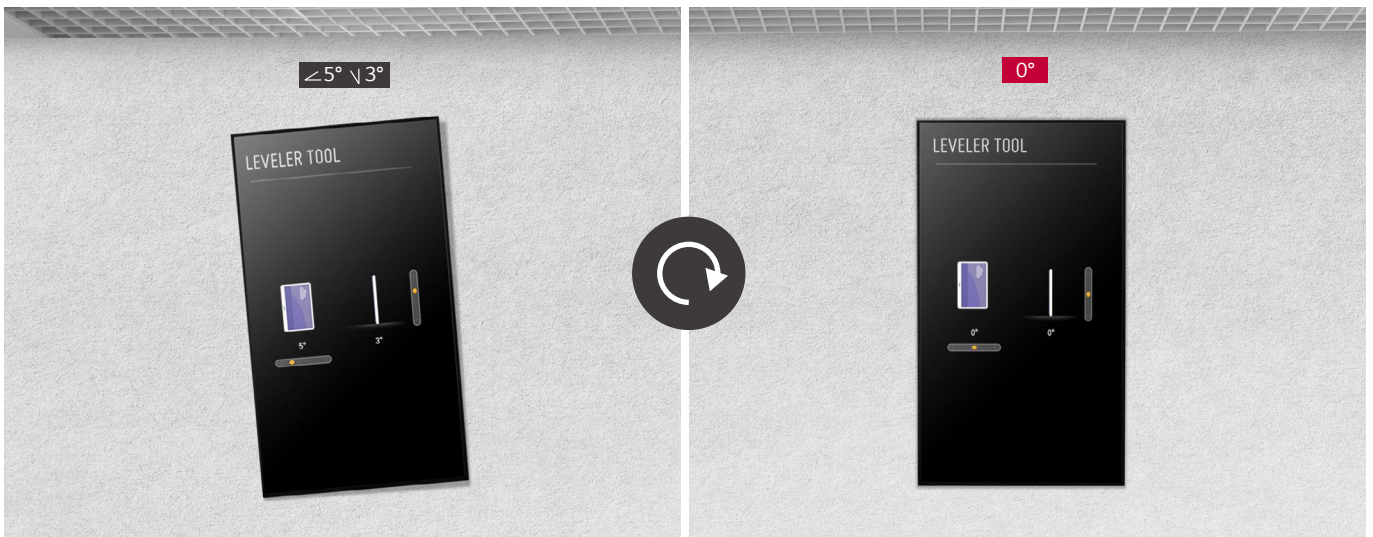
75XS4G features embedded Wi-Fi, Bluetooth, Beacon making it easy to distribute content wirelessly and update Firmware. In particular, using Beacon and BLE (Bluetooth Low Energy), shop manager can do various promotional activities, such as providing promotional coupons or product information to visitor in real time.



### Web Monitoring (Control Manager)

This web-based monitoring solution is user-friendly and allows the user to be at ease. It enables the user to have full access anywhere at anytime from their mobile phone while having access to both current and past data. It allows the user to monitor the unit, make adjustments, and control the unit remotely in real time.

## EASY INSTALLATION



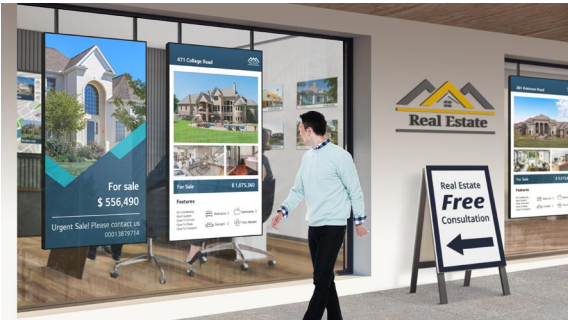
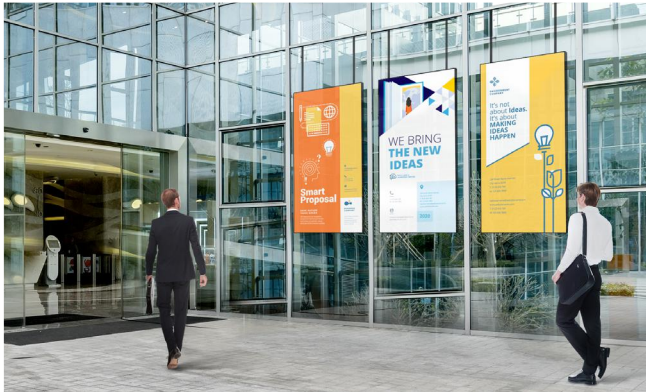
### Precise Installation Using Leveler Tool

The 75XS4G is equipped with a "Leveler Tool" which shows users how the device is tilt, so the display can be precisely installed.

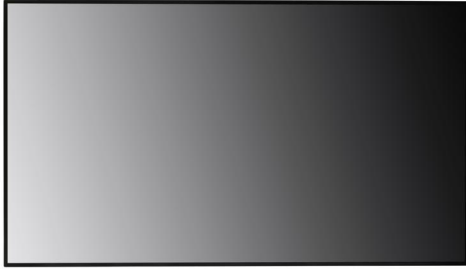


### Alert for Right Direction

The 75XS4G is equipped with a "horizontal sensor", so the display can be installed accurately.



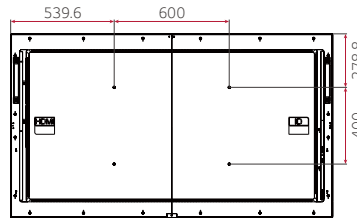
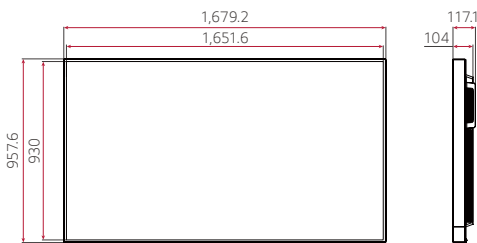
# PRODUCT INFORMATION



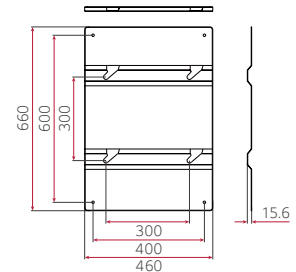
## 75XS4G

Panel	Screen Size	75"
	Panel Technology	IPS, M+ (WRGB)
	Native Resolution	UHD (3,840 × 2,160)
	Brightness	4,000 nits (Typ.), 3,200 nits (Min.)
	Contrast Ratio	1,200 : 1 (Typ.)
	Viewing Angle (H × V)	178 × 178
	Operation Hours (Hours/Day)	24/7
	Portrait / Landscape	Yes / Yes
Connectivity	Input	HDMI (2, HDCP 2.2 / 1.4), DP (HDCP 2.2 / 1.3), USB 2.0 Type A
	Output	DP (Input DP / HDMI), External Speaker Out (L/R, 10 W+10 W)
	External Control	RS-232C In (4 pin Phone Jack) / Out, RJ45 (LAN) In / Out, IR In
Mechanical Specification	Bezel Width	13.8 mm (Even Bezel)
	Weight (Head)	39.6 kg
	Packed Weight	50 kg
Feature	Monitor Dimension (W × H × D)	1,679.2 × 957.6 × 104 mm
	Feature	Back Light Sync, Embedded CMS, Temperature Sensor, Auto Brightness Sensor, Built-in Wi-Fi Module, Control Manager
Power	Power Supply	AC 100-240 V~, 50/60 Hz
	Power Type	Built-in Power
	Power Consumption	750 W (Full White) (※ IEC62087 - 405 W) (Typ.) / 790 W (Max.)
	BTU (British Thermal Unit)	2,559 BTU/Hr (Typ.), 2,696 BTU/Hr (Max.)
Certification	Safety	CB / NRTL
	EMC	FCC Class "A" / CE / KC / VCCI
	ErP	Yes
Accessory	Optional	Double-sided Bracket (Landscape & Portrait : WM-B640S)

## DIMENSION (unit: mm)

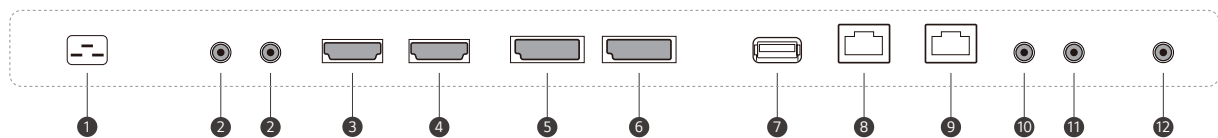


## DOUBLE-SIDED BRACKET



## CONNECTIVITY

Rear



- 1 AC-IN
- 2 SPEAKER OUT
- 3 HDMI IN 1
- 4 HDMI IN 2
- 5 DP IN
- 6 DP OUT
- 7 USB 2.0 IN
- 8 LAN IN
- 9 LAN OUT
- 10 RS-232C IN
- 11 RS-232C OUT
- 12 IR & LIGHT SENSOR



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